



**For Immediate Release**

Sept. 20, 2016

**Melissa Aupperle with Destinations by Design, Inc., to be Recognized for Outstanding Mentorship at BIBO Awards**

LAS VEGAS - [Destinations by Design, Inc.](#) (DBD) is proud to share the news of our very own, Melissa Aupperle, vice president operations, who will be recognized for "Outstanding Mentorship" at the 3<sup>rd</sup> Annual BIBO Awards in Las Vegas on Oct 08, 2016. BIBO, which stands for 'Beauty In / Beauty Out', was created by Author and Motivational Speaker Traci S. Campbell, whose goal is to recognize and celebrate the inner and outer beauty as well as the accomplishments of amazing women in various communities.

There are annual [BIBO Awards](#) ceremonies currently held in Chicago, Los Angeles and Las Vegas, each including a host of celebrity presenters and respected keynote speakers. These BIBO Awards will focus on celebrating the work and accomplishments of diverse women from all walks of life. Each ceremony is an opportunity to highlight the success of women who are making a difference in their city while having a deep, positive and lasting impact on their community.

*"I am filled with gratitude over the recognition Beauty In | Beauty Out has bestowed on me. It is an honor to be recognized alongside the other incredible Las Vegas leaders being awarded," said Melissa Aupperle, vice president operations.*

Joining the DBD team as the fourth employee in 1991, Melissa has played an immensely important role throughout the company's history, catapulting DBD's reputation and continuously setting standards of excellence throughout the industry. Melissa is a native Las Vegas, a graduate of UNLV with a BS in Business Administration, a National Volunteer of Sigma Kappa Sorority and currently holds the position of Vice President of Operations at DBD. With experience in both sales and operations, Melissa brings a full-scope perspective as a company leader, continually educating, challenging and mentoring her operations team in direct response to the ever-changing hospitality industry in Las Vegas.

**About Destinations by Design, Inc.:**

In operation since 1990, Destinations by Design (DBD) provides high-quality destination management, event and design services to the incentive and corporate markets, including a large number of Fortune 500 companies, as well as many of the major hotels and casinos in Las Vegas. The DBD team is comprised of a myriad of seasoned industry leaders, who are an unparalleled resource pool for our clients. From a cutting-edge and inspired design team to an experienced and detail-oriented operations group, Destinations by Design's success lies in the collaborative talents of a team that continually redefines the Las Vegas scene. We pride ourselves in a continuing commitment to excellence, a competitive drive, and the highest level of professional integrity. Every member of our team makes a unique contribution to providing our clients and partners with a quality product that exceeds their expectations time and time again.

###

Follow Destinations By Design on Twitter at: [www.twitter.com/DBDVegas](http://www.twitter.com/DBDVegas)

Find Destinations By Design on Facebook at: [www.facebook.com/DBDVegas](http://www.facebook.com/DBDVegas)

Follow Destinations By Design on Instagram at: [www.instagram.com/DBDVegas](http://www.instagram.com/DBDVegas)

**Contact:**

Joshua Martin

Destinations By Design

702.798.9555

[jmartin@dbdvegas.com](mailto:jmartin@dbdvegas.com)