



**From:** Tami Hance, Senior Vice President  
Destinations by Design, Inc. – Las Vegas  
[thance@dbdvegas.com](mailto:thance@dbdvegas.com) / 702-798-9555 ext. 114

**Subject:** Destinations by Design (DBD) becomes nationally Certified Woman Owned & Operated Business for 2015

## FOR IMMEDIATE RELEASE

### LAS VEGAS – January, 2015

Destinations by Design, Inc. (DBD) has received national certification as a Women’s Business Enterprise (WBE) by the Women’s Business Enterprise Council – West, a regional certifying partner of the Women’s Business Enterprise National Council (WBENC).

*“We are proud to count Destinations by Design, Inc. as one of the certified WBE’s in the U.S.”*, said Pamela S. Williamson, Ph.D, president/CEO, Women’s Business Enterprise Council – West.

WBENC’s national standard of certification provided by the Women’s Business Enterprise Council – West Certification Committee, is a meticulous process including an in-depth review of the business along with a site inspection. The certification process is designed to confirm that the business is at least 51% owned, operated and controlled by a woman or women. According to WBENC by including women-owned businesses among their vendors, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier/vendor diversity programs.

*“We are pleased to receive this important certification by WBENC and we are honored to be part of this organization that promotes hard working women and all they accomplish”*, said Joyce Sherman Nelson, president, Destinations by Design, Inc.

### About Destinations by Design, Inc.:

In operation since 1990, Destinations by Design (DBD) provides high-quality destination management, event and design services to the incentive and corporate markets, including a large number of Fortune 500 companies, as well as many of the major hotels and casinos in Las Vegas. The DBD team is comprised of a myriad of seasoned industry leaders, who are an unparalleled resource pool for our clients. From a cutting-edge and inspired design team to an experienced and detail-oriented operations group, Destinations by Design’s success lies in the collaborative talents of a team that continually redefines the Las Vegas scene. We pride ourselves in a continuing commitment to excellence, a competitive drive, and the highest level of professional integrity. Every member of our team makes a unique contribution to providing our clients and partners with a quality product that exceeds their expectations time and time again.

### About WBENC:

The Women’s Business Enterprise National Council is the nation’s largest third-party certifier of businesses owned and operated by women in the United States. WBENC is a resource for thousands of U.S. companies and government agencies that rely on WBENC’s certification as an integral part of their supplier diversity programs. [www.wbenc.org](http://www.wbenc.org)

Website: [www.dbdvegas.com](http://www.dbdvegas.com) and DBD is on



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