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Subject: Destinations by Design (DBD) becomes nationally Certified Woman Owned & Operated Business for 2015

FOR IMMEDIATE RELEASE

LAS VEGAS – January, 2015

Destinations by Design, Inc. (DBD) has received national certification as a Women’s Business Enterprise (WBE) by the Women’s Business Enterprise Council – West, a regional certifying partner of the Women’s Business Enterprise National Council (WBENC).

“We are proud to count Destinations by Design, Inc. as one of the certified WBE’s in the U.S.”, said Pamela S. Williamson, Ph.D, president/CEO, Women’s Business Enterprise Council – West.

WBENC’s national standard of certification provided by the Women’s Business Enterprise Council – West Certification Committee, is a meticulous process including an in-depth review of the business along with a site inspection. The certification process is designed to confirm that the business is at least 51% owned, operated and controlled by a woman or women. According to WBENC by including women-owned businesses among their vendors, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier/vendor diversity programs.

“We are pleased to receive this important certification by WBENC and we are honored to be part of this organization that promotes hard working women and all they accomplish”, said Joyce Sherman Nelson, president, Destinations by Design, Inc.

About Destinations by Design, Inc.:

In operation since 1990, Destinations by Design (DBD) provides high-quality destination management, event and design services to the incentive and corporate markets, including a large number of Fortune 500 companies, as well as many of the major hotels and casinos in Las Vegas. The DBD team is comprised of a myriad of seasoned industry leaders, who are an unparalleled resource pool for our clients. From a cutting-edge and inspired design team to an experienced and detail-oriented operations group, Destinations by Design’s success lies in the collaborative talents of a team that continually redefines the Las Vegas scene. We pride ourselves in a continuing commitment to excellence, a competitive drive, and the highest level of professional integrity. Every member of our team makes a unique contribution to providing our clients and partners with a quality product that exceeds their expectations time and time again.

About WBENC:

The Women’s Business Enterprise National Council is the nation’s largest third-party certifier of businesses owned and operated by women in the United States. WBENC is a resource for thousands of U.S. companies and government agencies that rely on WBENC’s certification as an integral part of their supplier diversity programs. www.wbenc.org

Website: www.dbdvegas.com and DBD is on



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